



GT-Lorraine Strategic Plan Overview

2006-2011

INTRODUCTION

GT-Lorraine opened its doors in 1990 with a handful of students. As Georgia Tech's first international campus, GT-Lorraine plays today a determining role in fulfilling one of the goals of the Institute, as articulated in its own strategic plan:

“Global Perspective: It is important that Georgia Tech prepare our students for lifelong engagement within an international setting. A Georgia Tech education must impart a greater awareness and appreciation of broader differences in language, culture, and custom. Even if our graduates never leave home, they should be prepared to work as part of an international team that collaborates and shares work electronically around the globe. Georgia Tech should establish strategically meaningful, permanent international locations to allow the Institute to define its international agenda, including its special ability to foster an entrepreneurial climate between education and the local economy.”

GT-Lorraine is poised for substantial growth in the next few years. Such growth must be thoughtfully planned. A working group started the GT-Lorraine 5-year strategic plan in January 2006. It culminated with two retreats, one in Metz (March 20-21) and one in Atlanta (April 20), and a workshop in Metz (June 19-23). A large number of faculty and staff participated in the process.

This document captures the most important elements that resulted from these discussions. It provides a roadmap for the next five years. This roadmap is shared by the faculty and the staff of GT-Lorraine, and it contributes to the overall mission of the Institute.

I would like to express my sincere gratitude to all those who participated in preparing this document, in particular to:

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Hal Irvin, Executive Director, Office of Organizational Development

Jennifer Herazy, Assistant Provost

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Yves H. Berthelot, President
Georgia Tech Lorraine

CORE VALUES

Two important ideas emerge as core values in planning our future:

- International collaborations foster the flow of new ideas, create new opportunities, and develop highly valuable qualities of our students.
- The quality of the educational experience and research scholarship at GT-Lorraine will carry the mark of excellence that exists on the Atlanta campus.

STRENGTHS

- GT-Lorraine is strategically located at the heart of Europe. It carries a strong image of Georgia Tech, both in Europe and in the USA, as a top quality international program that attracts some of the very best students and broadens their education.
- Over the years, GT-Lorraine has patiently built a strong network and receives strong support at the local and national levels, which fosters innovative collaborations in education and research with some of the best institutions in Europe.

OPPORTUNITIES

- Georgia Tech has articulated in its strategic goals a strong commitment to supporting international education. GT-Lorraine is well positioned to host a large number of students enrolled in the newly established International Plan.
- The UMI partnership between GT and CNRS, established in 2006, has brought international visibility on GT and GT-Lorraine. The UMI is poised to become a powerful engine of technological research, scholarship, and innovation, by developing transatlantic alliances and exchanges of ideas.

The opportunities are clear. The pay-off is substantial: it is to be recognized as one of the very best models for an international presence of a US university in Europe.

CHALLENGES

The projected growth in research and educational program must be accompanied by a commitment to excellence and with parallel growth in infrastructure and personnel.

Mission

As its first international campus, GT-Lorraine supports Georgia Tech's global aspirations and advances its reputation through innovative collaborations in research, education, and economic development with European partners.

Vision

As a campus of Georgia Tech, GT-Lorraine will become the European destination for internationally-driven technological education, research, and innovation.

Goals

1. Strengthen the global competency and enrich the personal experience of more GT students by doubling overall enrollment over the next five years.
2. Grow strong research programs in key areas of expertise within a multi-disciplinary setting by taking full advantage of opportunities in Europe.
3. Foster GT-Lorraine's innovation, technology transfer, and economic development impact in Lorraine and in Georgia.
4. Develop planning, budgeting, and financial reporting mechanisms to promote long-term success and financial health.
5. Develop a clear and logical organizational structure that achieves and promotes GT-Lorraine's strategic direction.

Strengthen the global competency and enrich the personal experience of more GT students by doubling overall enrollment over the next five years.

GT-Lorraine offers a unique academic experience – students live in France and learn with English-speaking instructors while retaining the quality education and “brand” of Georgia Tech. Some may take classes at partner institutions, in French, and be immersed in a French environment by doing an internship in industry. They gain some understanding of the global economy and international relations, and earn academic credit towards a Georgia Tech degree. By establishing a limited set of key enrollment partnerships with academic institutions in the United States, in Europe, and in North Africa, GT-Lorraine will be positioned to build on its unique position in the academic marketplace. With appropriate investments in marketing and in admissions recruiting staff, GT-Lorraine will double its enrollment in the next five years.

Grow strong research programs in key areas of expertise within a multi-disciplinary setting by taking full advantage of opportunities in Europe.

The UMI provides a unique opportunity for growth of the research program at GT-Lorraine, with international visibility. The scientific output will be closely evaluated by external reviewers in 2010. The next four years are critical to establish a strong research program at GT-Lorraine. The priorities are: i) acquire state of the art facilities in advanced materials, secure networks, and computer science at GTL, ii) Increase GTL-based faculty by at least one per year and increase collaborations within UMI and Atlanta-based faculty, iii) Increase annual research income to more than \$2 million by 2011, iv) Recruit best Ph.D. students and post-docs from top institutions in the world., v) Identify and foster strategic relationships with a few European corporations and institutions with strength in advanced materials, secure networks, and computer science.

Foster GT-Lorraine’s innovation, technology transfer, and economic development impact in Lorraine and in Georgia.

Recognizing the importance science and technological innovations play in their current economic development, the State of Georgia and the Region of Lorraine both strive to recruit and support technology-based industries. Georgia Tech and GT-Lorraine are uniquely positioned to enable and nurture intercontinental technology development and transfer activities. It has the required know-how both in the United States and Europe; it has the required educational, R&D, business, and government networks on both shores of the Atlantic.

Develop planning, budgeting, and financial reporting mechanisms to promote long-term success and financial health.

GT-Lorraine is poised for growth in enrollment, in research activity, and in the size of its faculty and staff. Because it is Georgia Tech's first international campus, many of the financial mechanisms to support GT-Lorraine are still being defined. It is critical to the continued success of GT-Lorraine that funding and facilities increase at a pace to support its growth. Further, it is essential that the leaders of Georgia Tech and GT-Lorraine approach operational decisions and continued investment in the campus armed with financial information that guides effective decision making.

Develop a clear and logical organizational structure that achieves and promotes GTL's strategic directions.